



**05, 06, 07, 08 October 2018**

The College of Agriculture, Agriculture Cross Roads,  
**INDORE, MADHYA PRADESH, INDIA**

International  
**EXHIBITION &**  
Conference on  
**AGRICULTURE, DAIRY**  
**& LIVESTOCK Technology**

**Sponsorship Packages**

### **EVENT SPONSOR:**

**RATE: INR 8,00,000 + TAX/ USD 16000 + TAX**

- LOGO In Exhibitor And Visitor Email Promotion
- LOGO On Website Home Page With Hyperlink
- LOGO In Newspaper Advertisement
- LOGO In Magazines Advertisement
- LOGO In Leaflets Distribution
- LOGO On Hoardings
- LOGO On Invitation Cards
- LOGO On Entry Gate of Exhibition
- LOGO On Exhibition Domes
- LOGO On Exhibitors Badges
- LOGO On Registration Desk
- LOGO On The Chart Of Exhibitors List On Site
- 4 Standees Can Be Placed Within Designated Area (Standee To Be Managed By Sponsor)
- LOGO In Social Media Activities

### **LEAFLETS AND INVITATION CARDS SPONSOR:**

**RATE: 3,00,000 + Tax/ USD 6000 + Tax**

- LOGO In Leaflets Distribution
- LOGO On Invitation Cards
- LOGO On Website Home Page With Hyperlink
- LOGO On The Chart Of Exhibitors List On Site
- LOGO In Social Media Activities

### **EXHIBITOR BADGES SPONSOR:**

**RATE: 3,00,000 + TAX/USD 6000 + TAX**

- LOGO On Exhibitors Badges
- LOGO On Website Home Page With Hyperlink
- LOGO On The Chart Of Exhibitors List On Site
- LOGO In Social Media Activities

### **REGISTRATION COUNTER SPONSOR:**

**RATE: 3,00,000 + TAX/USD 6000 + TAX**

- LOGO On Registration Desk
- LOGO On Website Home Page With Hyperlink
- LOGO On The Chart Of Exhibitors List On Site
- LOGO In Social Media Activities
- 2 Stadees near Registration Counter (Standees to be managed by Sponsors. Organiser will allocate space)

### **FOOD COURT SPONSOR:**

**RATE: 2,50,000 + TAX/ USD 5000 + TAX**

- LOGO At Prominent Location Inside And Outside Food Court
- LOGO On Website Home Page With Hyperlink
- LOGO On The Chart Of Exhibitors List On Site
- LOGO In Social Media Activities
- 2 Standees Near Food Court Area

### **VIP LOUNGE SPONSOR:**

**RATE: 2,50,000 + TAX / USD 5000 + TAX**

- LOGO Near Entry Gate of VIP lounge
- 3 Vinyl Flex Will Be Allowed To Place Inside VIP Lounge. Organiser Will Decide Placement
- 2 Standees Near VIP Lounge Area
- LOGO On Website Home Page With Hyperlink
- LOGO On The Chart Of Exhibitors List On Site
- LOGO In Social Media Activities

### **CONFERENCE SPONSOR:**

**RATE: 1,50,000 + TAX / USD 3000 + TAX**

- LOGO On Conference Backdrop
- 2 Standees Within Conference Area
- LOGO On Website Home Page With Hyperlink
- LOGO On The Chart Of Exhibitors List On Site
- LOGO In Social Media Activities

### **DOME SPONSORSHIP:**

**RATE : INR 1,00,000 + TAX / USD 2000 + TAX**

- LOGO At Entrance Of Pre-Selected Dome
- LOGO On Website Home Page With Hyperlink
- LOGO In Social Media Activities
- LOGO On The Chart Of Exhibitors List On Site

## **ON-SITE STANDEE BRANDING:**

- Standees Inside Exhibition Premises
  - 1 Standee Display @ INR 10,000
  - 2 Standees Display @ INR 17,000
  - 3 Standees Display @ INR 22,000
  - 5 Standees Display @ INR 30,000
  - 10 Standee Display @ INR 50,000
- Standee, design and printing to be managed by the Sponsors. Standees will be allowed to be placed at designated locations provided by Organisers

## **FLAG BRANDING:**

- Flags Inside Exhibition Premises
  - 1 Flag @ INR 10,000
  - 2 Flags @ INR 17,000
  - 3 Flags @ INR 22,000
  - 5 Flags @ INR 30,000
  - 10 Flags @ INR 50,000
- Flag Cloth design and printing to be managed by the Sponsors. Flag Poles will be arranged by Organisers and placed at locations fixed by Organisers